

19<sup>th</sup> August 2022

Dear Residents, Staff, Families, Stakeholders,

## JMV ANNOUNCES NEW CEO

I am very pleased to announce the appointment of Bradley (Brad) Williams as our new CEO of North Sydney Retirement Trust / James Milson Village, effective from September 12th.

Brad is a passionate leader with vision and direction, who has a proven record in inspiring executives and management across a range of health and aged care environments. Brad brings with him extensive experience in ensuring optimal care and financial results across a diverse range of services.

Brad is a proven expert in driving service development and executing strategic business initiatives and has a history demonstrating strong financial management across multimillion-dollar projects and budgets to produce exceptional returns on investment in the ever changing and highly regulated health and aged care sectors.



Brad was a cofounder and has been the Managing Director of a family-owned, family focused boutique aged care operations – Luson - operating three facilities with a total of 305 operating bed places. He has had extensive experience at Board and Executive management levels of large for profit and not for profit organisations and an ASX 200 listed company within the Aged Care Industry of Australia. He has worked with Estia Health, Bupa Aged Care Australia and UnitingCare NSW ACT.

Brad has both a Bachelor of Nursing and Master of Nursing and maintains his registration as a Registered Nurse (RN).



Brad comes across as exceedingly affable, engaging, and empathetic. He is highly visible and exceedingly proactive in engaging with all stakeholders and capable of building a strong team & building strong relationships with residents and families

Brad will join JMV on Monday September 12, 2022, and undergo a handover with Ben van Lierop, our current CEO.

On a personal note, Brad is married to Lucy and they have one daughter, Emily.

Brad has a pre-planned overseas trip from September 24 and will return in a full-time capacity from Monday October 24, 2022.

Please join me in welcoming Brad into the JMV family.

Kind Regards,

A handwritten signature in black ink that reads 'Paul McPherson'.

**Paul McPherson**  
Chairman, North Sydney Retirement Trust  
James Milson Village